



Advertising

Type of production:

- Adverts designed specifically to promote goods or services to the general public
- Any productions which have paid media spend

Music use:

- As per tariff description.
- Our Single country and Single Continent TV ad rates include worldwide online exploitation (excluding Video On Demand).
- Per track rates allow unlimited cut down and tag ending changes within 12 months.
- Full Network Radio Advertising rates include online exploitation through digital/internet radio services.

Campaign Rates

Campaign rates cover unlimited adverts of a developing theme for a single product within a 12 month period.

Use	Media	Territory	Per 30s	Per Track	Per Campaign
All Media Ads and Sponsorship Idents	All Media (incl. VOD)	Worldwide	£8,250	£12,375	£19,800
		Single Continent	£4,375	£6,563	£10,500
		UK & Eire (or any other single country)	£3,125	£4,688	£7,500
TV Ads and Sponsorship Idents	All TV and Online (excl. VOD)	Worldwide	£6,600	£9,900	£15,840
		Single Continent	£3,500	£5,250	£8,400
		UK & Eire (or any other single country)	£2,500	£3,750	£6,000
Online Ads	Video On Demand (VOD Advertising)	Worldwide	£2,000	£3,000	£4,800
	Other Online Advertising (i.e. social media, website)	Worldwide	£750	£1,125	£1,800
Radio Ads	Full Network	UK & Eire (or any other single country)	£950	£1,425	£2,280
	Single local station or region of national	Local/Regional	£75	£115	£184
Other Ads	Cinema or DVD ads	Worldwide	£1,000	£1,500	£2,400
	Public location		£210	£315	£504

If you've made an application previously and require additional rights, please get in touch about a top-up licence.

? Which rates apply to your production?
 Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.