



Branded Content

Type of production:

- Brand endorsement productions
- Productions documenting sponsored initiatives
- Recruitment videos
- Product demo videos

Music use:

- Online including Social Media platforms e.g. Snapchat, YouTube etc.
- Public locations (excluding cinema broadcast).

If the main focus of your production is to promote the sale of goods or services and has paid media spend, please refer to our Advertising rates on page 4.

Use	Territory	Media	Per 30s	Per Track	Per Production
Branded Content	World-wide	Audio Visual - All sites online (includes downloads) and public location (excluding cinema)	£350	£700	£800

Please contact the licensing team on applications@prsformusic.com or +44 (0)20 3741 3888 if you would like to discuss a deal covering multiple productions



Which rates apply to your production?

Unsure which rates apply to your online content? Please refer to our guide on [page 3](#).

If you can't find a rate that fits your production, please get in touch.